**Kickstarter Campaigns Summary Report**

1. Conclusions: Given the provided data on the Kickstarter Excel Report we can draw several conclusions regarding Kickstarter campaigns. Based on the Pivot Table, Theater and Music are more likely categories to end successfully. The Theater subcategory of plays is significantly more likely to end successfully. Also, Kickstarter campaigns that begin in the summer months May – July are more likely to be successful.
2. Some limitations of the data set are that the provided data set may be missing significant factors that are not being taken into account that could affect the success or failure rates. These unknown factors could provide further insight on what may be causing Theater campaigns to be more successful than the other categories.
3. There are other recommended Pivot tables or graphs that we can create to further display the outcomes of the provided data. We can create also an Average of Percent Funded Pivot Table and Pie Chart. This will visually display the percentage likely hood of a category campaign being successful or failure. Another helpful table is a Sum of Average Donation filtered by country. This can help in determine results by region or country.